

PRESS RELEASE

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JUNE 28, 2005
FOR IMMEDIATE RELEASE

New Services Saves Businesses Millions

"Hiring and promoting the wrong people is costly to business owners and can actually put them out of business," says Dr. Kristina Kwalik, president of Houston-based, Rodin Consulting Group, LLC. Rodin Consulting recently became a Strategic Business Partner with Profiles International, Inc., a leading publisher of assessment tools for businesses, that help them allocate their human resources more effectively, improve management practices, and put the right people in the right jobs.

"The Rodin Consulting Group helps businesses assess their employees for 'job fit', which results in greater productivity for the employer plus greater job satisfaction, and success for employees," Dr. Kwalik says. "We show companies how to save millions of dollars by reducing turnover, training expenses and lost business. We also provide methods to assure that employers hire people who are honest, reliable, drug-free and hard working," she adds.

"We provide services that protect employers against negligent hiring lawsuits," Kwalik says. "Many employers are unaware they can be held liable for an employee's illegal actions, even when the employee is off duty."

The Rodin Consulting Group serves businesses nationwide with employee assessment services developed by the Texas-based Profiles International, Inc. Profiles was formed in 1991 to provide business and industry with the most modern and effective human resource tools for reducing "people problems" by taking the guesswork out of hiring,

PRESS RELEASE

training and promoting. The products and services of Profiles International, Inc. are available throughout North America and more than fifty other nations around the world.

Rodin consulting, through its strategic partnership with Profile's International, is able to offer clients an innovative service it calls *The Assessment Center*. Through *The Assessment Center*, it is possible for an employer to assess the essential qualities of an employee or job candidate anywhere in the world, twenty-four hours a day, by connecting via a web-based private client portal.

"A business owner here in Houston, might have a resume from a job candidate in Norway. In just minutes," says Kwalik, "the employer can obtain a report with details about the candidate's thinking style, occupational interests, and behavioral traits, information that is necessary to evaluate job suitability and job fit.

Kwalik says The Assessment Center serves a wide variety of employer needs including assessments for honesty and work ethic, succession planning, training needs, management skills and motivation.

"We help employers confront and conquer the challenges all businesses encounter at one time or another," she says. "These include issues such as absenteeism and tardiness, effective leadership skills, low employee motivation and morale, employee theft, and low productivity. We have the tools to overcome many of the 'people problems' that affect an organization's bottom line."

"I recently received a letter from a client who says his business will increase their profits by \$2 Million a year because they started using Profiles' products and services," says Kwalik. "It is results like that that we believe are possible to deliver to all of our clients."

At The Rodin Consulting Group, LLC. we are committed to your continued growth and success through the development of leadership talent throughout your entire organization. Our client-intimate, outcome-focused approach, engages your organization in a process of self-discovery, through the use of assessment tools, accountability groups and surveys.

PRESS RELEASE

Practical and innovative solutions are executed that address both those issues that are most urgent, but also those that will create a lasting positive impact on long-term business results.

For information on Rodin Consulting, visit www.RodinConsulting.com or call 888-537-6308 or write to info@RodinConsulting.com.

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