

PRESS RELEASE

The Rodin Consulting Group, LLC
2951 Marina Bay Drive #130
Suite 209
League City, Texas 77573

Contact:
(888) 537-6308
info@RodinConsulting.com

May 22, 2005
FOR IMMEDIATE RELEASE

Rodin Consulting Affiliates with 360 Solutions

The Rodin Consulting Group, LLC, a Houston, Texas-based consulting and training company, recently affiliated with 360 Solutions, LLC of Waco, Texas. The relationship provides *The Rodin Consulting Group, LLC.*, with access to outstanding, research-based and field-tested materials and processes distributed and supported by 360 Solutions. *The Rodin Consulting Group, LLC*, is now part of 360 Solutions' international network of more than 300 consultants located in the US, Canada, Mexico and the Caribbean region.

360 Solutions offers an integrated set of products including participant materials for multiple "High-Performance" consulting programs, web-based employee assessment tools, and programs to assist with organizational assessment and strategic design. Chip Wilson, CEO of 360 Solutions states "360 Solutions is a company that remains true to its entrepreneurial beginnings; an organization that values speed over bureaucracy, innovation over the commonplace; a company whose objectives are directly aligned with its customers' needs; a dynamic, responsive, quality-driven company that continually goes beyond the expected."

The Rodin Consulting Group, LLC., and 360 Solutions believe that the changing marketplace and pressures of business today require organizations to invest more and more in their people to ensure success.

Building "High Performance" teams is the focus of our efforts. Many companies still structure their organization with narrowly defined jobs that differentiates labor and job functions, creating a "we-they" scenario. We believe that this model creates a

PRESS RELEASE

fragmented workplace and that people do not see how they contribute to the whole process. This environment doesn't empower people and forces management into dealing with putting out "fires" and other "micro" issues rather than setting goals and objectives for the entire organization.

Our "High Performance" systems are designed to create organizations where "each person is a contributing partner to the business." This model requires managers to have a deeper trust and respect for the team and likewise, employees to work as a partner with the understanding that their contribution makes a difference to them and other members of the business. Roles and responsibilities are much broader and more meaningful in scope than those in a "traditional" organization. In a "High Performance" organization, teams of co-workers set goals and coordinate work including interfacing with customers. Management goes from the day-to-day fire drills to being facilitators and coaches who communicate a long-term vision that all strive for.

"As a manager and leader in a multi-million dollar technology organization, responsible for the launch of new products, I came to understand the difficulties faced by the staff in dealing with a 'traditional' organization. I wanted to help others create success as they worked to refocus their business strategies. Implementing change is one of the most difficult and daunting tasks a manager must face," states Kris Kwalik, founder of *The Rodin Consulting Group, LLC*. "Affiliating with 360 Solutions allows *The Rodin Consulting Group, LLC*, to offer our clients an outstanding resources to leverage as we redesign their work as they move toward being a 'High Performance' team."

Products and Services

The Rodin Consulting Group, LLC is a business consulting and training company targeting products and services that focus on leadership development. Developing leadership character is critical for every person in the business. Individuals must master personal effectiveness, managers must effectively guide their teams, and senior leaders must create a vision to motivate the entire workforce.

PRESS RELEASE

Our fundamental purpose is to help business people recognize growth opportunities afforded by fully utilizing the talent within the organization, to solve problems and meet new challenges.

At The Rodin Consulting Group, LLC., we are committed to your continued growth and success through the development of leadership talent throughout your entire organization. Our client-intimate, outcome-focused approach, engages your organization in a process of self-discovery, through the use of assessment tools, accountability groups and surveys. In this way, the root-cause issues impeding performance growth are found.

Practical and innovative solutions are executed that address both those issues that are most urgent, but also those that will create a lasting positive impact on long-term business results.

For information on Rodin Consulting, visit www.RodinConsulting.com or call 888-537-6308 or write to info@RodinConsulting.com.

For more information about 360 Solutions call 800-374-2879.

###